

Lynette Shaw

Center for the Study of Complex Systems,
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Academic Appointments

Fellow, Complex Systems Sept. 2017 – May 2020
Michigan Society of Fellows, University of Michigan

Lecturer and Research Fellow Aug. 2016 – Aug. 2017
Center for the Study of Complex Systems, University of Michigan

Education

- 2016 Ph.D., Sociology, University of Washington
Dissertation: “The Meanings of New Money: Social Constructions of Value in the Rise of Digital Currencies”
Major exam: Theory (*with distinction*)
Minor exam: Social Statistics Certificate, Center for Statistics and the Social Sciences
- 2011 MA, Sociology, University of Washington
Thesis: “Evolving *Homo Sociologicus*”
- 2005 BA, Physics and Sociology (with Special Honors), University of Texas, Austin
Minor: Mathematics

Areas of Interest

Social Construction, Cryptocurrency, Economic Sociology, Cognitive Sociology, Theory, Complex Systems, Computational Sociology, Statistical Methods, Agent-based Modeling

Peer Reviewed Articles

Lynette Shaw. (Forthcoming). “Something Out of Nothing: a Bayesian Learning Computational Model for the Social Construction of Value.” *The Journal of Mathematical Sociology*.

Meluso, J.*, Austin-Breneman, J. & **Shaw, L.** (Forthcoming). “An Agent-Based Model of Miscommunications in Complex Systems Engineering Organizations.” *IEEE - Systems Journal*.

Lynette Shaw. 2015. “Mechanics and dynamics of social construction: Modeling the emergence of culture from individual mental representation.” *Poetics*. 52:75-90

Katherine Stovel and **Lynette Shaw.** 2012. “Brokerage.” *Annual Review of Sociology* 38:7.1-7.20

* Indicates supervised graduate student co-author

Published Conference Proceedings

Lynette Shaw. 2018. “Social Valuation Dynamics for the Blockchain and Cryptocurrency Era.” In A. Morales, C. Gershenson, D. Braha, A. Minai, & Y. Bar-Yam (Eds.) *International Conference on Complex Systems*. Cambridge, MA: STEM Academic Press.

Book Chapters

Lynette Shaw. 2019. “Charting the Emergence of the Cultural from the Cognitive with Agent-based Modeling.” In W. Brekhus & G. Ignatow (Eds.), *Oxford Handbook of Cognitive Sociology*. New York, NY: Oxford University Press.

Manuscripts under Review

Lynette Shaw. “The Inevitable Sociality of Money: Menger’s Practical Confrontation with the Social Construction of Value in the Rise of Bitcoin.” [**Revise and Resubmit** at *Socio-Economic Review*]

Manuscripts in Preparation

Lynette Shaw. “Capturing the Bitcoin Imaginary: Cryptocurrency’s Transformation from Radical Money to Financial Technology”

Lynette Shaw. “Revelation as Revolution: Conscious Availability and the Stability (and Instability) of Social Orders.”

Research Awards and Grants

2019	Santa Fe Institute Science Fund Working Group: The Shapes and Shaping of Consensus in Online Conversations	\$3,800
2018	University of Michigan, MCubed Award Project: Implicitly ProSocial: Investigating the Automaticity of Social Preferences (P.I.)	\$15,000
2013, 2014	Center for Statistics and the Social Sciences Training Grants	\$2,000

Honors, Awards, and Fellowships

- 2017 – 2020 Fellow, Michigan Society of Fellows, University of Michigan
- 2018 Honored Instructor Award, University of Michigan Student Housing
- 2012 “Excellence as a Teaching Assistant,” Sociology, University of Washington
- 2008 Clarence and Elissa Schrag Fellowship, Department of Sociology, University of Washington

Invited Talks

“What’s a Bitcoin Worth? Valuation and Categorization in the Rise of Digital Currency.”

- January 2019 University of Pennsylvania, Philosophy, Politics, and Economics Seminar
- September 2018 Binghamton University (SUNY), EvoS Seminar Series
- May 2018 Northwestern, Northwestern Institute on Complex Systems (NICO)
- August 2017 Information Overload: Challenges and Opportunities for Valuation in the Information Economy Symposium, Academy of Management Meeting

“Social Valuation Dynamics for the Blockchain and Cryptocurrency Era.”

- July 2018 Lau Lab, UCLA
- July 2018 MIT Media Lab Workshop on Blockchain Networks and Information Flow.
International Conference on Complex Systems

“Cognition, Culture, and Complexity: Modeling the Emergence of Shared Social Realities from Individual Mental Representation.” / “Mechanics and Dynamics of Social Construction.”

- October 2019 Center for Behavior, Evolution, and Culture, UCLA
- May 2019 Goldin-Meadow Lab, University of Chicago
- January 2016 Institute for Analytical Sociology, Linköping University

Selected Presentations

“What’s a Bitcoin Worth? Valuation and Categorization in the Rise of Digital Currency.” Complex Systems Seminar Series, University of Michigan, Ann Arbor, May, 2018.

“Something Out of Nothing: a Computational Model for Social Valuation Processes.” Complex Systems Regular Session, American Sociological Association, Montreal, August 2017.

“Cognition, Culture, and Complexity: Modeling the Emergence of Shared Social Realities from Individual Mental Representation.” Complex Systems Seminar Series, University of Michigan, Ann Arbor, October, 2016.

“A Bitcoin’s Worth: Talks of Money and Value at the Advent of Digital Currency.” Economic Sociology Section Session, American Sociological Association, Seattle, August 2016.

“From Meaning to Behavior: the Associative Structure of Mental Representation, the Patterning of Social Life, and Cultural Analysis” Theory Section Session, American Sociological Association, Chicago, August 2015.

“Revelation as Revolution: Conscious Availability and the Stability (and Instability) of Social Orders,” Sociology of Culture Section Session, American Sociological Association, Chicago, August 2015.

“Mechanics and Dynamics of Social Construction: Mental Representation and the Emergence of Cultural Processes,” *International Network of Analytical Sociology* conference, Harvard, Cambridge, MA, June 2015.

“Mechanics and Dynamics of Social Construction,” *Being There: Phenomenology and Social Structure* conference, The New School for Social Research, New York, April 2014.

“Evolving *Homo Sociologicus*: Toward a Cognitive-Cultural Microfoundation for General Social Theory.” Sociology of Culture Regular Session, American Sociological Association, Las Vegas, August 2011.

Professional Service

Session Organizer: “Computational Social Science, Culture, and Cultural Analysis.” American Sociological Association Meeting, Philadelphia, August 2018.

Editorial Boards: *IEEE - Journal of Social Computing* (Forming this year)

Ad hoc reviewer: *American Sociological Review, American Journal of Sociology, Socio-Economic Review, Social Psychology Quarterly, Poetics, Social Currents, IEEE-Systems*

Teaching and Advising Experience

Graduate Level

Instructor for *Computer Models of Complex Systems* (Winter 2017, 2018), Teaching Assistant for *Applied Social Statistics I* (Fall 2013), *Applied Social Statistics II* (Winter 2014), *Methodology: Quantitative Techniques in Sociology* (Spring 2014)

Undergraduate Level

Instructor for *Social Dynamics* (Fall 2016, 2018), *Sociological Theory* (Summer 2011), *Logic of Sociological Inquiry* (Summer 2013, 2014, 2016)

Ph.D. Committees

John Meluso, Design Science, University of Michigan

Prior Research Experience

Research Assistant for Sarah Quinn, Assistant Professor, Sociology, University of Washington, Winter 2014 – August 2016 (funded by Institute for New Economic Thinking)

Research Assistant for Katherine Stovel, Associate Professor, Sociology, University of Washington, 2011- 2012

Research Assistant for Eric Smith, Professor, Anthropology, University of Washington, 2010

Relevant Volunteer Experience

2019 Board member, *Math and Democracy* (forming late 2019)
2013 –2018 Social science advisor, *Pol.is*

Additional Skills, Training, and Professional Development

Software Languages

Netlogo (proficient), R (proficient), Python (proficient)

Workshop Participation

2019 Postdocs in Complexity Conference, Santa Fe Institute
2018 Diverse Intelligences Summer Institute, University of St. Andrews.
2013, 2014 Graduate Workshop in Computational Social Science. Santa Fe Institute.
2010 Complex Systems Summer School. Santa Fe Institute.

Working Groups

2019 Shapes and Shaping of Consensus in Online Conversations, Santa Fe Institute
2019 The Point of No Return: System Entrenchment, Santa Fe Institute

Public Engagement and Media Coverage/Mentions

“The Overview Effect.” Invited panelist. NewSpace Conference, Space Frontier Foundation. Kent, WA, July, 2019.

“What’s a Bitcoin Worth?” (Public talk). Ann Arbor City Club. Ann Arbor, MI. December, 2018.

“What’s a Bitcoin Worth?” (Public talk). Shady Ladies Literary Society. Detroit, MI. October, 2018.

“Digital Dollars” by Elizabeth Wason, *LSA Magazine*. Fall 2018.

“How Trust Shapes Nations' Safety Rules” by Veronique Greenwood. *The Atlantic*. November 1, 2017.

“Revelation as Revolution: How culture gets into our heads and how we can change it once it’s there.” ACTTech Think Tank, A Contemporary Theater (ACT), Seattle, October, 2016.

“Micro-Revolutions and Cultural Change.” Critical NW. Granite Falls, WA. July 2016.

“Physicists at the Gate: Collaboration and Tribalism in Science” by Veronique Greenwood. *Undark*. March 28, 2016.

“The Subversiveness of Imagination: How Wearing Your Tutu Incites Cultural Revolution.” Occupy the Imagination Speaker Series, Burning Man, Black Rock City, NV, August 2012.